

HUNGARIAN CHAMBER OF COMMERCE AND INDUSTRY

DATA PROTECTION NOTICE

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1. GENERAL INFORMATION

Hungarian Chamber of Commerce and Industry (in Hungarian: "Magyar Kereskedelmi és Iparkamara" seat: 1054 Budapest, Szabadság tér 7., registration number: 01-03-0000006, email address: dpo@mkik.hu, hereinafter referred to as „**Controller**“) hosts the "Budapest Arbitration Days" conference ("Conference") on February 23-24 2026, and operates the relevant <https://budarb.com/> website („**Website**“). Thus, in connection with the above activities, the Controller processes the personal data of its guests, visitors, contractual partners, as well as their representatives, contact persons and other persons specified in this data protection notice ("Notice") (collectively referred to as: "**data subjects**") in accordance with Article 4(1) of EU General Data Protection Regulation 2016/679 ("GDPR").

This Notice provides information on the processing of such personal data, as well as on the rights and legal remedies available to data subjects in relation to data processing.

In our Notice, you will find information on the **purposes, legal basis, and duration of the processing of personal data** of data subjects, as well as on the **recipients of such data** and other characteristics of our data processing activities. We also inform data subjects of their **rights and legal remedies in relation to our data processing activities**.

Please read this Notice carefully, and if you have any questions or requests regarding the data processing carried out by the Controller, please feel free to contact us at the contact details below.

Contact details of the Controller:

Hungarian Chamber of Commerce and Industry

Seat of the Controller: 1054 Budapest, Szabadság tér 7.

Registration number of the Controller: 01-03-0000006

E-mail address of the Controller: dpo@mkik.hu

Website of the Controller: <https://budarb.com/> ("Website").

We emphasize that the provisions of this Notice shall be interpreted in accordance with the general terms and conditions of the Controller appearing on the Website and the terms and conditions of its contracts concluded with other partners and subcontractors. For other information on MKIK, please see: <https://mkik.hu/>

What data are considered personal data?

Personal data means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. For example, the name and email address of the data subject (e.g., a guest or representative of a contractual partner) and data relating to the performance of the service are considered personal data.

Who are considered data subjects?

The Controller may process, in particular but not exclusively, the data of the following natural persons:

- **Attendees of the Conference as data subjects**
- **Other partners of the Controller (e.g. subcontractors) and their authorized representatives, agents, and contact persons as data subjects in connection with the performance of the contract between the Controller and its partners**
- **Processing of data relating to data subjects, their authorized representatives, and contact persons in connection with inquiries, complaints, and claims received by the Controller**
- **Processing of data subjects' data in connection with the Controller's marketing communications**
- **Data processing related to facilitating the exercise of data protection rights, measures taken in response to data subject requests, and incident management**

- **Processing of data relating to visitors to the Website** as data subjects in connection with the use of cookies available on the Website

What do we do to protect the data of data subjects?

We are committed to protecting personal data, so we do everything we can to ensure that the personal data of data subjects is processed in accordance with applicable laws. As a data controller, we follow the following principles when processing data:

- ✓ We only process personal data lawfully.
- ✓ We only process personal data for specific purposes, sparingly and for a limited period of time.
- ✓ We take care of the personal data of data subjects and apply the technical and organizational measures necessary to ensure data security.
- ✓ We help data subjects to exercise their rights in relation to data processing.

2. UPDATE AND AVAILABILITY OF THE NOTICE

The Controller reserves the right to unilaterally amend this Notice with effect from the date of the amendment, subject to the restrictions set out in the relevant legislation and, where necessary, with prior notification to the data subjects in good time.

This Notice may be amended in particular if it is necessary due to changes in legislation, data protection authority practices, business needs, new data processing purposes, newly discovered security risks, or feedback from data subjects. The Controller may use the contact details of data subjects available to the Controller for the purposes of contacting and communicating with data subjects in relation to this Notice or data protection issues, as well as in other communications with data subjects. Upon request, the Controller will, for example, send data subjects the location of the currently valid Notice on the Website or confirm that the Notice is available to data subjects.

3. SPECIAL DATA PROTECTION CONDITIONS

In the course of its data processing activities, the Controller shall comply with the legal obligations set out in the following legislation, in addition to its other legal obligations:

- „**Sztv.**” – Act C of 2000 on Accounting
- „**Art.**” – Act CL of 2017 on Taxation
- „**Infotv.**” – Act CXII of 2011 on the right to self-determination in information and freedom of information
- „**GDPR**” - General Data Protection Regulation, Regulation (EU) 2016/679 of the European Parliament and of the Council

- “**Elkertv.**” – Act CVIII of 2001 on Certain Issues of Electronic Commerce Services and Information Society Services

These laws define in detail and comprehensively the operations involved in the processing of personal data. The purpose of this Notice is to explain these data processing operations in an easily understandable manner; however, due to space limitations, it is not possible to describe certain detailed rules, but only to provide a brief description of them to the extent required by the need to provide easily understandable information to data subjects, or to refer to the relevant legislation. The Controller can provide further information on the details of the data processing operations specified by the above rules and all other data processing operations at the above contact details or in person.

The Controller obtains any personal data relating to data subjects primarily from the data subject – through voluntary disclosure of data – or from a third party entitled to disclose data in relation to the data subject. The source of the data processed by the Controller may also be, for example, a public register, a court, an authority, or another data subject.

If someone is not independently authorized to disclose personal data, they are required to obtain the consent of the third party concerned (e.g., legal representative, guardian, or other person on whose behalf they are acting) or to specify another appropriate legal basis for the disclosure of the data, and to comply with any other data protection and data security requirements. In this context, the person providing the data is obliged to consider whether the consent of a third party is required in connection with the provision of the personal data in question. It may happen that the Controller does not come into contact with the data subject, in which case the person providing such data subject's data is obliged to ensure compliance with this point. Regardless of this, the Controller shall be entitled to verify at any time whether there is an appropriate legal basis for the processing of personal data. For example, if the person transferring the data acts on behalf of a third party, the Controller shall be entitled to request authorization and/or the consent of the data subject for the appropriate processing of the data in question.

4. DESCRIPTION OF INDIVIDUAL DATA PROCESSING OPERATIONS

The scope of personal data processed by the Controller, the purposes of data processing, the legal basis for data processing, the duration of data processing, and other circumstances of data processing are presented in detail in the table included in the ANNEX to this information notice. **Scroll to the ANNEX at the end of this Notice to view the table describing the individual data processing operations.**

5. DATA PROCESSORS

The Controller uses the following contractual partners to perform tasks related to data processing operations. The contractual partner acts as a so-called "data processor" or "processor" which means that it processes certain personal data specified in this Notice on behalf of and in accordance with the instructions of the Controller.

The Controller may only use data processors that provide adequate guarantees, particularly in terms of expertise, reliability, and resources, that they will comply with applicable data protection laws, in particular the GDPR, including technical and organizational measures to ensure the security of data processing. After the completion of the processing on behalf of the Controller, the processor should, at the choice of the Controller, return or delete the personal data, unless there is a requirement to store the personal data under Union or Member State law to which the processor is subject.

Name of processor: Human Telex Agency Kft.

- seat: 1036 Budapest, Lajos utca 74-76., 5. em. 29.
- email address: hello@humantelex.hu
- activity: marketing service provider and event organizer

Name of processor: Peppersgroup Kft.

- seat: 1112 Budapest, Kékperje utca 4. A. lház. 2. em. 208. ajtó
- email address: info@peppersgroup.hu
- activity: Website developer

6. DATA TRANSFER TO OTHER CONTROLLERS

The Controller may transfer personal data to additional data controllers. The following organizations act as controllers, i.e., they may determine the purposes and means of data processing independently or jointly with others, make and implement decisions regarding data processing (including the means), or have them implemented by the processor they use. In such cases, the legal basis for data transfer is Article 6(1)(f) of the GDPR, i.e. the legitimate interest of the Controller or a third party, in using the following services and performing the relevant contract: the Controller's accounting service provider as well as Meta Platforms Ireland Limited (address: 4 Grand Canal Square Dublin 2, Ireland), which acts as a joint controller with the Controller in relation to the Controller's social media pages (Facebook, Instagram), and as an independent controller in the case of data processing related to other services associated with Facebook and Instagram social media pages, in accordance with Facebook's own [Privacy Policy](#) (for the Hungarian version, click on "Magyar" at the bottom of the page) as well as [Facebook's Terms of Use](#) and [Instagram's Terms of Use](#).

7. DATA PROTECTION RIGHTS AND REMEDIES

Data protection rights and remedies

The data protection rights and remedies of the data subjects are listed in the relevant provisions of the GDPR (in particular Art. 15, 16, 17, 18, 19, 20, 21, 22, 77, 78, 79, 80 and 82 of the GDPR). The following is a summary of the key provisions and, accordingly, the Controller will inform data subjects about their rights and remedies regarding data processing. The Controller specifically draws the attention of the data subjects to their right to object (please see below).

The information shall be provided in writing, or by other means, including, where appropriate, by electronic means. When requested by the data subject, the information may be provided orally, provided that the identity of the data subject is proven by other means.

The Controller shall provide information on action taken on a request under Articles 15 to 22 to the data subject without undue delay and in any event within one month of receipt of the request. That period may be extended by two further months where necessary, taking into account the complexity and number of the requests. The Controller shall inform the data subject of any such extension within one month of receipt of the request, together with the reasons for the delay. Where the data subject makes the request by electronic form means, the information shall be provided by electronic means where possible, unless otherwise requested by the data subject.

If the Controller does not take action on the request of the data subject, the Controller shall inform the data subject without delay and at the latest within one month of receipt of the request of the reasons for not taking action and on the possibility of lodging a complaint with a supervisory authority and seeking a judicial remedy.

The Controller specifically draws the attention of data subjects to their right to object as described below. It should be emphasized that, with regard to data processing based on the legitimate interests of the Controller or a third party, the Controller will, at the request of the data subject, provide the relevant balancing test to support the legitimate interest in question.

Right of access by the data subject

The data subjects shall have the right to obtain from the Controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and the following information:

- the purposes of the processing;
- the categories of personal data concerned;
- the recipients or categories of recipient to whom the personal data have been or will be disclosed;
- where possible, the envisaged period for which the personal data will be stored, or, if not possible, the criteria used to determine that period;
- the existence of the right to request from the Controller rectification or erasure of personal data or restriction of processing of personal data concerning you or to object to such processing;
- the right to lodge a complaint with a supervisory authority;
- where the personal data are not collected from you, any available information as to their source.

Where personal data are transferred to a third country or an international organization, data subjects shall have the right to be informed of the information and appropriate safeguards relating to the transfer.

The Controller shall provide a copy of the personal data undergoing processing. For any further copies requested by the data subject, the Controller may charge a reasonable fee based on administrative costs. Where the data subject makes the request by electronic means, and unless otherwise requested by him or her, the information shall be provided in a commonly used electronic form.

The Controller underlines that they do not use automated decision-making or profile the data subjects based on the data available to them. Should automated decision-making or profiling occur in the future, the Controller will inform those concerned by amending this data protection notice or by providing information to the data subjects separately in accordance with the GDPR and other applicable legal provisions.

Right to rectification

The data subject shall have the right to obtain from the Controller without undue delay the rectification of inaccurate personal data concerning him or her. Furthermore, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

Right to erasure („right to be forgotten”)

Data subjects have the right to request that the Controller delete personal data concerning them immediately if one of the following reasons applies:

- the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- the data subject withdraws his or her consent on which the processing is based, and where there is no other legal ground for the processing;
- the data subject objects to the processing and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing of personal data for marketing purposes based on legitimate interest;
- the personal data have been unlawfully processed;
- the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the Controller is subject;
- the personal data have been collected in relation to the offer of information society services.

Where the Controller has made the personal data public and are obliged to erase the personal data, the Controller, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform controllers which are processing the personal data that the data subject has requested the erasure by such controllers of any links to, or copy or replication of, those personal data.

The above provisions shall not apply to the extent that processing is necessary, among others:

- for exercising the right of freedom of expression and information;
- for compliance with a legal obligation which requires processing by Union or Member State law to which the Controller is subject;

- for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in so far as the right to erasure is likely to render impossible or seriously impair the achievement of the objectives of that processing;
- for the establishment, exercise or defence of legal claims.

Right to restriction of processing

You shall have the right to obtain from the Controller restriction of data processing where one of the following applies:

- the accuracy of the personal data is contested by you, for a period enabling the Controller to verify the accuracy of the personal data;
- the data processing is unlawful and you oppose the erasure of the data processing and request the restriction of their use instead;
- the Controller no longer needs the personal data for the purposes of the processing, but they are required by you for the establishment, exercise or defence of legal claims; or
- you have objected to data processing pending the verification whether the legitimate grounds of the Controller override those of you.

If data processing is restricted pursuant to the above, such personal data may only be processed, with the exception of storage, with the consent of the data subject, or for the establishment, exercise, or defense of legal claims, or for the protection of the rights of another natural or legal person, or for reasons of important public interest of the Union or of a Member State

The Controller shall inform the data subject whose data processing has been restricted on the basis of the above provisions in advance of the lifting of the restriction.

Notification obligation regarding rectification or erasure of personal data or restriction of processing

The Controller shall communicate any rectification or erasure of personal data or restriction of processing carried out to each recipient to whom the personal data have been disclosed, unless this proves impossible or involves disproportionate effort. The Controller shall inform the data subject about those recipients for request.

Right to data portability

The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to the Controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the Controller to which the personal data have been provided, where:

- the processing is based on consent or on a contract; and
- the processing is carried out by automated means.

In exercising his or her right to data portability based on the above, the data subject shall have the right to have the personal data transmitted directly from one controller to another (e.g. from the Controller to another controller), where technically feasible.

The exercise of the right to data portability shall not be without prejudice to the right to erasure („right to be forgotten”) and shall not adversely affect the rights and freedoms of others.

Right to object

The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her which is based on the legitimate interest of the Controller or is necessary for the performance of a task carried out in the exercise of official authority. In this case, the Controller shall no longer process the personal data unless they demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims.

Where personal data are processed for direct marketing purposes, the data subject shall have the right to object at any time to processing of personal data concerning him or her for those purposes.

Where the data subject objects to processing for direct marketing purposes, the personal data shall no longer be processed for such purposes.

Right to lodge a complaint with a supervisory authority

The data subject shall have the right to lodge a complaint with a supervisory authority, in particular in the Member State of his or her habitual residence, place of work or place of the alleged infringement if the data subject considers that the processing of personal data relating to you infringes the GDPR.

Further information regarding the supervisory authorities that are competent in the Member States can be found on the European Data Protection Board's website by [clicking here](#).

The competent authority in Hungary: Hungarian National Authority for Data Protection and Freedom of Information (website: www.naih.hu; address: Hungary, 1055 Budapest, Falk Miksa street 9-11.; postal address: Hungary, 1363 Budapest, p.o.b. 9.; phone: +36-1-391-1400; fax: +36-1-391-1410; e-mail: ugyfelszolgalat@naih.hu).

Right to an effective judicial remedy against a supervisory authority

The data subject shall have the right to an effective judicial remedy against a legally binding decision of a supervisory authority concerning him or her.

The data subject shall have the right to an effective judicial remedy where the supervisory authority which is competent or outcome of the complaint lodged does not handle a complaint or does not inform the data subject within three months on the progress or outcome of the complaint lodged.

Proceedings against a supervisory authority shall be brought before the courts of the Member State where the supervisory authority is established.

Right to an effective judicial remedy against the Controller

Without prejudice to any available administrative or non-judicial remedy, including the right to lodge a complaint with a supervisory authority, each data subject shall have the right to an effective judicial remedy where he or she considers that his or her data protection rights have been infringed as a result of the processing of his or her personal data in non-compliance with the relevant data protection laws such as the GDPR.

Proceedings against the Controller shall be brought before the courts of the Member State where the Controller has an establishment (Hungary). Alternatively, such proceedings may be brought before the courts of the Member State where the data subject has his or her habitual residence. In Hungary, such lawsuits fall within the jurisdiction of the district court (in Hungarian: "törvényszék"). The person concerned may, at their discretion, also bring the lawsuit before the district court with jurisdiction over their place of residence or place of stay. Information on the jurisdiction and contact details of the courts (district courts) is available on the following website: www.birosag.hu

Charging a reasonable fee for providing the requested information or advice, or for taking the requested action, or refusing to take action on the basis of the request

Information relating to the processing of personal data (Articles 13 and 14 of the GDPR) and the exercise of the rights of data subjects (Articles 15-22 of the GDPR), and information and measures relating to the notification of data subjects of a personal data breach (GDPR Article 34) must be provided by the Controller free of charge. Where requests from a data subject are manifestly unfounded or excessive, in particular because of their repetitive character, the Controller may either:

- charge a reasonable fee taking into account the administrative costs of providing the information or communication or taking the action requested; or
- refuse to act on the request.

The Controller shall bear the burden of demonstrating the manifestly unfounded or excessive character of the request.

8. COOKIES AND GENERAL TERMS AND CONDITIONS

Detailed information about the cookies can be found on our Website, and our General Terms and Conditions can be found under "General Terms and Conditions" on our Website.

ANNEX: DATA PROCESSING OPERATIONS

Data processing related to registration and attendance

For what purpose do we process your data?	Registration of attendance at the conference.
Based on what legal basis do we process your data?	<p>The Controller processes your data for the above purpose because it is necessary for the performance of a contract to which you are party or in order to take steps at your request prior to entering into a contract (Article 6(1)(b) of the GDPR).</p> <p>We send e-mail notifications based on your consent which you can withdraw any time by sending us your withdrawal by email (Article 6(1)(a) of the GDPR). The withdrawal of consent does not affect the lawfulness of processing prior to withdrawal.</p> <p>If you act on behalf of a legal entity or other organization (e.g, the company that employs you or a company of which you are an executive officer) and engage in related contractual communications, your data will be processed by the Controller on the basis of its own legitimate business interests and those of the party you represent (the Controller's contractual partner or potential partner intending to enter into a contract with it) (Article 6(1)(f) of the GDPR). In this case, the legitimate business interest is the establishment of a contract between the Controller and its (potential) partner, the contractual performance thereof, and the strengthening of the business and professional relations between the parties.</p>
Is it necessary to provide your data?	<p>You are free to decide whether to register for the Conference. If your personal data has been provided in connection with the Conference, such data will be processed by the Controller in connection with its activities and the hosting of the Conference as described in this Notice. In the case of data processing based on legitimate interest, you have the right to object to the data processing.</p> <p>In addition, the Controller also processes your data in order to comply with its legal obligations (Article 6(1)(c) of the GDPR), including tax and accounting obligations, such as issuing and retaining invoices related to services provided.</p>
What data do we process?	<p>In connection with the above we process the following data of the persons concerned:</p> <ul style="list-style-type: none">• name (first name and surname)• company information• email address• telephone number• ticket type

	<ul style="list-style-type: none"> message (we request data subjects in this respect to only share personal data necessary to successfully host the Conference) acceptance of the Terms of Use and the Notice consent to email notifications
For how long do we retain your data?	<p>In order to perform the contracts concluded with attendees, the personal data processed for this purpose are retained for 5 years from the performance of the respective contract (pursuant to Article 6:22 (1) of the Hungarian Civil Code, unless otherwise provided, claims become time-barred after 5 years).</p> <p>If your data are required for the fulfilment of the Controller's tax obligations, they are stored for 5 years from the last day of the calendar year in which the tax return, data disclosure or notification should have been filed, or, in the absence of such filing, in which the tax should have been paid (pursuant to Articles 78 (3) and 202 (1) of the Act on the Rules of Taxation).</p> <p>If your data are required for the fulfilment of the Controller's accounting obligations, they are stored for 8 years (pursuant to Articles 168–169 of the Accounting Act). In practice, this applies for example where the data form part of the supporting accounting documents, such as appearing on an issued invoice.</p>
Who do we transfer your personal data to?	The developer and marketing provider, and our accounting service partner.

Processing of the personal data of the Controller's other partners (e.g., subcontractors) and their authorized representatives, agents, or contact persons in connection with the performance of the contract between the Controller and the partner

For what purpose do we process your data?	For the purpose of using your, or your company's/organization's services (e.g., the company that employs you or the organization you represent), entering into contracts with our business partners, performing such contracts, and conducting contractual negotiations.
Based on what legal basis do we process your data?	<p>The Controller processes your data for the above purpose because it is necessary for the performance of a contract to which you are party or in order to take steps at your request prior to entering into a contract (Article 6(1)(b) of the GDPR).</p> <p>If you act on behalf of a legal entity or other organization (e.g, the company that employs you or a company of which you are an executive officer) and engage in related contractual communications, your data will be processed by the Controller on the basis of its own legitimate business interests and those of the party you represent (the Controller's contractual partner or potential partner intending</p>

	<p>to enter into a contract with it) (Article 6(1)(f) of the GDPR). In this case, the legitimate business interest is the establishment of a contract between the Controller and its (potential) partner, the contractual performance thereof, and the strengthening of the business relations between the parties.</p>
Is it necessary to provide your data?	<p>You are free to decide whether to enter into a contract with the Controller if you act on your own behalf. It should be emphasized that without the processing of personal data necessary for the performance of the contract (e.g., for contact purposes), it is not possible to establish a contract between you, the party you represent, and the Controller, as the Controller would be unable to perform the contract without such data.</p> <p>In addition, the Controller also processes your data in order to comply with its legal obligations (Article 6(1)(c) of the GDPR), including tax and accounting obligations regarding which you can find more information below.</p>
What data do we process?	<p>Data necessary for the performance of the contract, especially including the following data of the data subject:</p> <ul style="list-style-type: none"> • name • address and tax number (in case of data subjects signing the contract in their own name), email address, telephone number • company information (where relevant) • characteristics of the contract and the relevant contractual documentation • data of the person or organization represented by the data subject, to the extent necessary for contract performance • parking-related information when attending the Conference (in particular: vehicle registration number, type, and the name of the arriving representative, if required for vehicle or parking management and the allocation of parking spaces)
For how long do we retain your data?	<p>In order to perform the relevant contracts, the personal data processed for this purpose are retained for 5 years from the performance of the respective contract (pursuant to Article 6:22 (1) of the Hungarian Civil Code, unless otherwise provided, claims become time-barred after 5 years).</p> <p>If your data are required for the fulfilment of the Controller's tax obligations, they are stored for 5 years from the last day of the calendar year in which the tax return, data disclosure or notification should have been filed, or, in the absence of such filing, in which the tax should have been paid (pursuant to Articles 78 (3) and 202 (1) of the Act on the Rules of Taxation).</p>

	If your data are required for the fulfilment of the Controller's accounting obligations, they are stored for 8 years (pursuant to Articles 168–169 of the Accounting Act). In practice, this applies for example where the data form part of the supporting accounting documents, such as appearing on an issued invoice.
Who do we transfer your personal data to?	To our accountancy service provider.

Processing of the personal data of data subjects, their authorized representatives and contact persons in connection with inquiries, complaints and the enforcement of claims addressed to the Controller

For what purpose do we process your data?	Handling inquiries submitted to the Controller (e.g., regarding the Controller's services, or the exercise of data protection rights), as well as responding to complaints and any remarks, problem-solving, fulfilling applicable legal obligations in the case of consumer complaints, enforcing the Controller's legal claims (e.g., pursuing claims), or defending against claims and legal actions.
Based on what legal basis do we process your data?	Data processing is necessary for the enforcement of the Controller's legitimate interests (GDPR Article 6(1)(f)). In this context, the legitimate interest consists of handling inquiries submitted to the Controller, responding to any questions, taking appropriate actions, enforcing the Controller's claims, asserting its legal rights, and defending against claims or legal actions by the data subjects or third parties.
Is it necessary to provide your data?	You are under no obligation to submit inquiries or complaints; however, if you do send an inquiry or complaint to the Controller, your related data will be processed in accordance with this Notice and for the period specified herein. Your personal data may also be processed to the extent necessary for enforcing legal claims or resolving legal disputes.
What data do we process?	The personal data affected by an inquiry or complaint submitted to the Controller include the contact details of the data subjects or of the persons they represent (in particular: name, address, email address), the content of the claims (complaints) or inquiries submitted by the data subjects, the records of actions taken in connection with the inquiry.
For how long do we retain your data?	We process your data for 5 years from recording (pursuant to Article 6:22 (1) of the Hungarian Civil Code, unless otherwise provided, claims become time-barred after 5 years).

Who do we transfer your personal data to?	In the event of a legal dispute with the Controller, the Controller's legal representative shall have access to your personal data, as well as the competent court and authority acting in the case.
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Processing of the personal data of data subjects involved in the Controller's marketing communications

For what purpose do we process your data?	Sending of marketing materials to the attendees of the Controller's Conference
Based on what legal basis do we process your data?	The Controller is entitled, based on its legitimate business interest (GDPR Article 6(1)(f)), to send marketing materials regarding events similar to the Conference, or related activities to attendees until they object to receiving such communication. The legitimate business interest consists of promoting the Controller and its services and activities as well as events and sharing relevant information.
Is it necessary to provide your data?	You may object to the processing at any time.
What data do we process?	Your name, company and email address.
For how long do we retain your data?	Your data are processed until you object to the processing.
Who do we transfer your personal data to?	To our developer and marketing service provider.

Processing of the personal data related to photos and videos

For what purpose do we process your data?	Taking photos and videos of persons attending the Conference and using such recordings to provide information on the Conference and to promote and record the activities of the Controller.
Based on what legal basis do we process your data?	The legal basis of data processing is the legitimate interest of the Controller (GDPR Article 6(1)(f)), which includes providing information, promoting and recording the Conference and the activities of the Controller in a professional setting; the recordings would also mainly include recordings made on mass of people or on public appearance in line with Art. 2:48. § (2) of the Hungarian Civil Code.
Is it necessary to provide your data?	The Controller only takes photos and videos on mass of people or on public appearance as well as people willingly participating in professional and business setting representing their company. Data subjects may object against the use of personal data in which case the Controller would take reasonable measures to remove the recording (although other controllers may also make and use

	recordings regarding which they would act as data controllers; the Controller may have limited power to influence such data processing).
What data do we process?	Recordings (image and sound recording).
For how long do we retain your data?	We process the relevant data until the given data subject objects to the processing.
Who do we transfer your personal data to?	To our developer and marketing service provider partners.

Data processing related to facilitating the exercise of data protection rights, actions taken in response to data subject requests, and data breach management

For what purpose do we process your data?	Processing of data subject requests submitted to the Controller, taking actions in response to such requests, facilitating the exercise of data subjects' data protection rights, and processing related to data breach management.
Based on what legal basis do we process your data?	Data processing is necessary in order to fulfill the legal obligations of the Controller (Article 6(1)(c) of the GDPR). The Controller is obliged to facilitate the exercise of data subjects' rights (GDPR Article 12(2)) and to investigate any potential data breaches (e.g., cyberattacks, disappearance of documents containing personal data in the event of a possible break-in), and, depending on the severity of the breach, to notify the supervisory (data protection) authority and the affected data subject (GDPR Articles 33–34).
Is it necessary to provide your data?	To enable you to exercise your data protection rights, to respond to your related inquiries, and in connection with any potential personal data breach, the processing of your personal data (in particular, your name and the contact details you have provided to us) may be necessary.
What data do we process?	The request addressed to the Controller, the name and contact details of the data subject (especially including their address, email address).
For how long do we retain your data?	We process your data for 5 years from recording (pursuant to Article 6:22 (1) of the Hungarian Civil Code, unless otherwise provided, claims become time-barred after 5 years).
Who do we transfer your personal data to?	Your personal data may be forwarded to the competent data protection authority in the event of a possible proceeding by that authority (particularly in the case of a personal data breach, if its

	severity and nature make this necessary to report such breach to the authority), as well as to our legal representative, who acts as sole data controller.
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